



# Investment Policy

December 2019

#### Our market view in a nutshell – December 2019

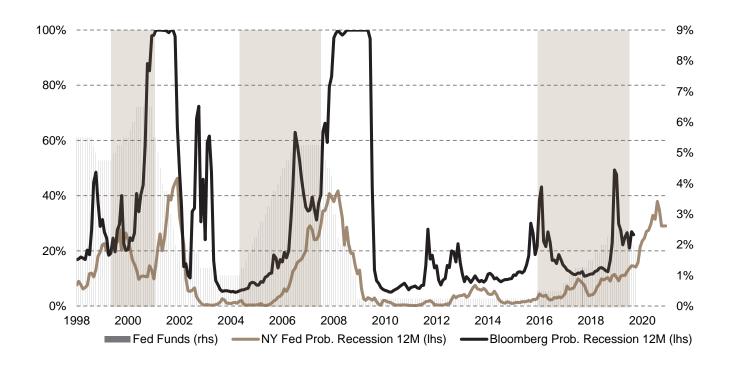
- As we approach the end of a year that has witnessed a **historic rebound in financial markets**, with all major asset classes showing double-digit gains, optimism is increasing among investors. However, it is important to keep in mind that **the economy remains at a critical juncture** and that weakness in the manufacturing sector can begin to translate into job losses and a decrease in consumer confidence
- Hopes for an improvement in economic activity are being driven by the **growing likelihood of a trade agreement between the US and China**, which would remove the uncertainty faced by corporations when making investment decisions. However, there is a **risk that the causes of the slowdown may be deeper**, and that industrial activity will continue to slow down despite an agreement
- Meanwhile, **central banks** are **making** sure the market is flushed with liquidity, so that financial conditions remain very favourable. It is very unlikely that this situation will be reversed until it is clear that the global economy is growing strongly and inflation is picking in a clear and sustained manner
- As a result, **long-term interest rates will remain low for a long period of time**, but this does not mean that they cannot increase from current levels. If the economic cycle is finally prolonged, we see room for the 10-year Treasury bond yield to reach levels close to 3%
- Given this scenario we **continue regarding equities as the most attractive asset class**. Although at this point in the current bull market we can no longer count on margin growth and financial engineering to continue boosting profits, organic growth and free-cash flow yields are sufficient to provide further support to the stock market
- In fact, if there is only one certainty for next year, it is that **returns will be lower for most asset classes**. Therefore, the importance of **selecting instruments that generate yield, pay stable dividends and exhibit growth** in an environment of low growth and low interest rates



# **EWM Investment Policy**

Asset Class		View	Treasuries offer protection from a slowdown in growth, but we believe that current long-term yields are unattractive, preferring shorter maturities		
Fixed Income	US Treasuries =				
	US Credit	+	Corporate debt and High Yield currently offer the best combination of risk and return. We prefer medium maturities as the yield curve has flattened considerably and there is little term premium to compensate for taking interest rate risk		
	European Sovereign	-	High quality debt in Euros presents a very unattractive combination of risk and return as current yields offer very little cushion to weather potential interest rates increases		
	European Credit	=	In European credit we only see value in subordinated debt, asset-backed securities and short-duration high yield		
	Emerging Markets	+	Emerging Markets currencies and spreads have adjusted significantly to a stronger dollar and the uncertainties around global growth. With the Fed signaling being closer to the neutral rate, we deem current levels to offer fair value		
Equities	US	After the recent market corrections and the increase in corporate earnings, valuations have improved. We have increased our exposure to US equities, mostly through quality and growth oriented companies; favoring those th			
	Europe	=	From a relative valuation perspective, we like European stocks as they trade at lower multiples, and we expect profits to pick up as economic activity accelerates		
	Japan	=	Japanese stocks are the cheapest in developed markets, but have suffered recently due to sluggish growth, and concernabout global trade		
	Emerging Markets	=	Emerging markets have recovered significantly as the outlook for a stronger dollar and an economic slowdown subside. Consequently, we have seized the opportunity to reduce our exposure		
	Sectors & Themes	+	Beyond our core call for quality-growth companies, we favor Real Estate, Infrastructure and Biotechnology		
Alternative Investments	Multi-Strategy Hedge Funds	_	Multi-strategy / multi-manager hedge funds with daily liquidity are having a disappointing performance, particularly when compared with other less risky alternatives, like short-term corporate bonds		
	Commodities	_	In the present late-cycle environment, with inflation pressures remaining subdued, we see limited upside for commodities. However, we favor gold in the current negative real interest rates environment.		
	Private Equity	=	Investing in late-stage private equity provides access to the asset class with liquidity provision up to a certain degree		

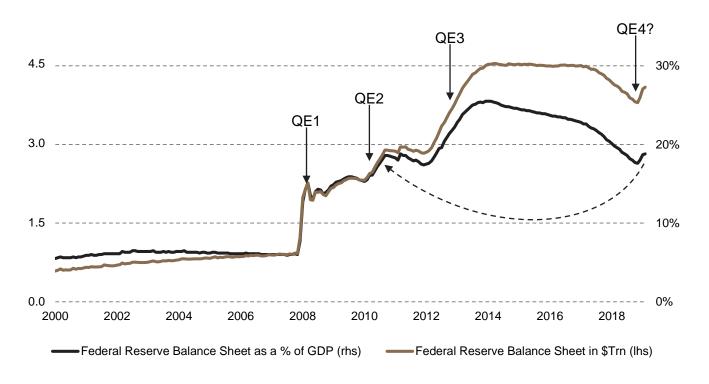
#### Recession risk is not over



- In one year, the **investment consensus** has gone from **assigning a high probability of recession to discounting a trade agreement** that allows the economy to take a positive turn
- However, the economic slowdown is real and the **probability of recession remains high** under several metrics. Ultimately, **most recessions have been triggered by the Fed**, and it remains to be seen whether this time the monetary policy turn will be fast enough



# Central bank support is still needed



<sup>•</sup> The apparent disconnection between stock markets reaching record highs and a decelerating economy can mainly be attributed to the fact that central banks have continued to provide abundant liquidity to the markets



<sup>•</sup> This support is expected to continue, as it is clear that central banks want to avoid a recession at all costs

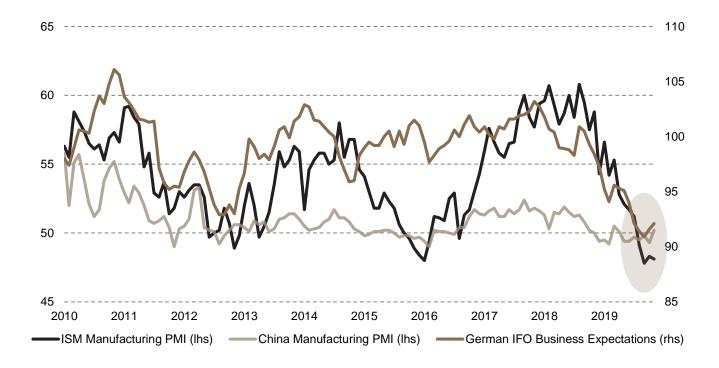
# Liquidity must remain abundant



- Recent tensions in the money market have shown that the process of reversing QE, by letting current holdings expire without reinvesting them, is not without risk
- The Fed has no need to reduce its balance and, therefore, we believe that it will continue buying Treasury notes if it considers it appropriate



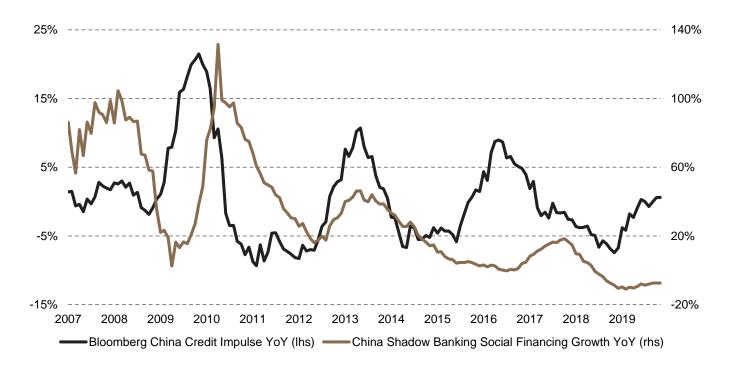
# Too early to call



- In the last two months, global manufacturing activity has shown incipient signs of being able to reverse the trend, but it is still too early to declare a victory
- The risk remains that the situation does not improve even though a commercial agreement is reached



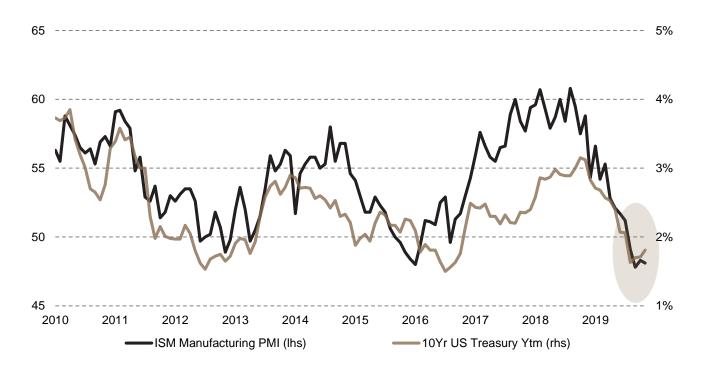
# China's slowdown masked by trade dispute



- One of the disappointments in economic policy this year has been the limited scope of monetary and fiscal measures implemented by the Chinese authorities
- The latter have given priority to the financial deleveraging process, as opposed to trying to reactivate the economy aggressively



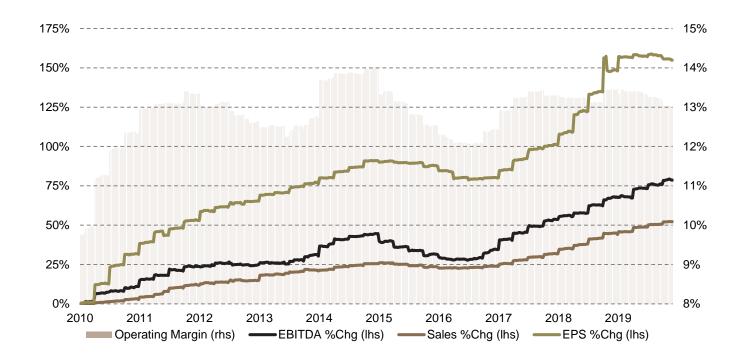
# A pick up in activity is not all good news



• Although the expected pick up in activity will lower the risk of recession and be supportive of risk assets, we must not forget that current equity and bond valuations are dependent on interest rates to remain low



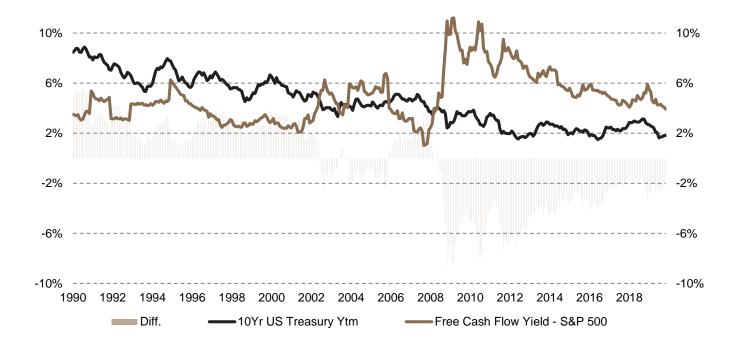
# Corporates are in good shape, but margin to improve is low



<sup>•</sup> On the corporate front, we continue to observe an **unbroken trend in organic growth**. However, at this point in the current bull market, we can **no longer count on margin growth and financial engineering to continue boosting profits** 



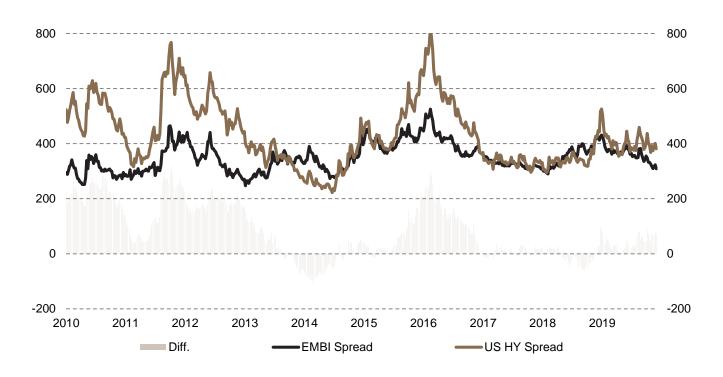
# Equities remain the most attractive asset class



- On a relative basis, we continue to consider that **equities are the most attractive asset class**. This implies that if interest rates do not increase significantly, there is **still room for multiple expansion**
- However, **investors should lower their return expectations**, since in the future performance will be more closely linked to the underlying growth in corporate profits



# Credit spreads are tight, but still offer carry

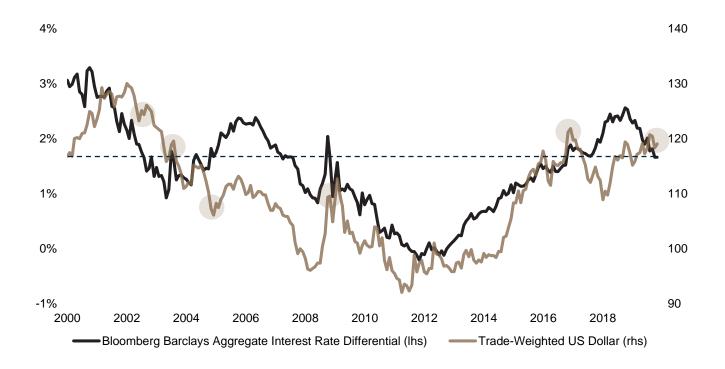


<sup>•</sup> Credit spreads remain in their lowest range. They are probably too tight considering the uncertainties surrounding the direction of the global economy, but they still offer enough carry to consider including them in the portfolios



<sup>•</sup> Comparing between High Yield and Emerging Markets, the latter seem to have a slightly more attractive valuation

# USD, more downside than upside risk

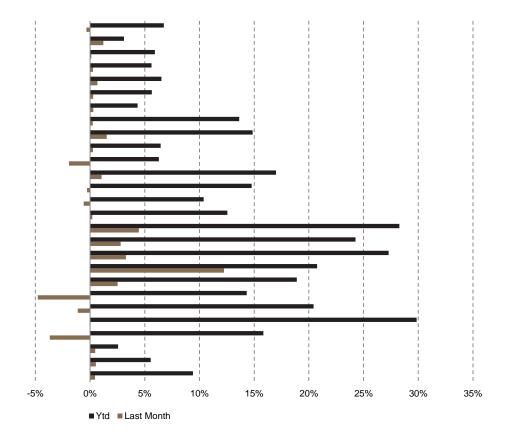


<sup>•</sup> The fundamentals continue to support a strong US dollar. However, there is a greater risk that both, interest rates and growth differentials, will be narrowed, rather than the opposite. This is one of the reasons behind our tactical allocation to local currency emerging market debt



#### Model portfolio evolution

iShares \$ Treasury Bond 3-7yr UCITS ETF iShares Ultrashort Bond UCITS ETF iShares USD Short Duration Corporate Bond Muzinich Short-Duration High Yield M&G Global Floating Rate High Yield Fund AB Mortgage Income Portfolio - A2 Oddo Compass Euro Credit Short Duration USDh Neuberger Berman Corporate Hybrid **GAM Star Credit Opportunities** Neuberger Berman Short Duration EM Debt GAM Multibond Local Emerging Bond Bonus Certificate S&P 500 Bonus Certificate SMI Bonus Certificate Euros Stoxx 50 BNP Paribas TIER US x2 Index iShares Edge MSCI USA Quality Factor Wellington Global Quality Growth Portfolio Amundi - Polen Capital Global Growth Polar Capital Biotechnology Fund SPDR S&P US Dividend Aristocrats UCITS ETF iShares MSCI Brazil Partners Group Listed Infrastructure Henderson Global Property Equities iShares Gold (CH) Amura Absolute Return Franklin K2 Alternative Strategies Fund Partners Group Global Value\*





-10%

#### Investment scenarios

	Scenario 1 Recession by political/policy accident	Scenario 2 Goldilocks	Scenario 3 New regime
Drivers	<ul> <li>Global economic slowdown caused by political accidents or policy errors (Trade war with China, EU breakup, a too aggressive Fed, etc.)</li> <li>Deflationary scenario due to a combination of low growth and structural factors, although the rise of protectionism would be inflationary</li> <li>The Fed will have to reverse curse, which would be complicated if inflation is rising</li> </ul>	<ul> <li>The fiscal stimulus in the US provides a short-term impulse to the global economy, but not enough to attain a higher growth trajectory</li> <li>Inflation, particularly in the US will pick-up, but remains subdued globally due to structural factors (demographics, low aggregated demand, deleveraging)</li> <li>The Fed will continue its normalization path</li> </ul>	<ul> <li>Growth concerns dissipate, with economic activity accelerating in US, Europe and Japan</li> <li>Inflation in the US increases, as a consequence of president Trump's fiscal stimulus, and pulls other developed economies off deflation</li> <li>The Fed will have to step up the pace of rate increases and/or reduce balance sheet</li> </ul>
Market impact	<ul> <li>Correction in credit due to a rise in defaults and a widening of corporate spreads</li> <li>Correction in equities due to lower projected earnings, though low rates will offer support</li> <li>Sovereign and IG credit to profit due to flight to quality and the continuation of an ultra-loose monetary policy globally</li> <li>USD neutral to weak as flight to quality is counterbalanced by low interest rates</li> <li>Commodities will fall</li> </ul>	<ul> <li>Equities appreciate moderately, with Europe and Japan catching up with the US</li> <li>Credit spreads remain stable as the credit cycle is further elongated</li> <li>Sovereigns suffer as monetary policy is progressively normalized</li> <li>USD appreciate moderately due to higher interest rate differentials</li> <li>Commodity prices will rise in the short-term, normalizing once the impulse vanishes</li> </ul>	<ul> <li>Impact on equities will depend on how much real economic growth is sustained, and how accommodative the Fed remains</li> <li>Sovereign and IG bonds will face steep losses due to higher rates, particularly if long-term inflation expectations rise</li> <li>Corporate credit will correct moderately if inflation comes together with higher growth</li> <li>The USD will appreciate, particularly against those currencies facing deflation</li> <li>Commodities will gain from higher inflation</li> </ul>
Probability	40%	40%	20%

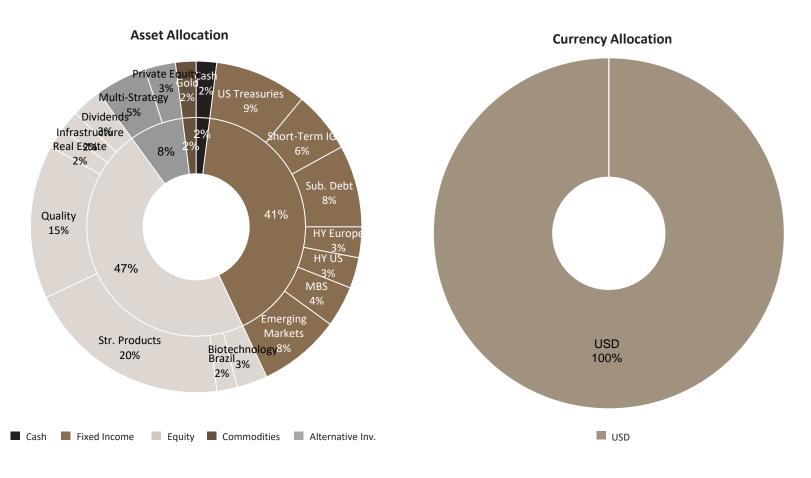
#### **Short-term catalyzers**

Fiscal stimulus in the US, improvement in macro-data globally, lower geopolitical tensions

#### Other risks

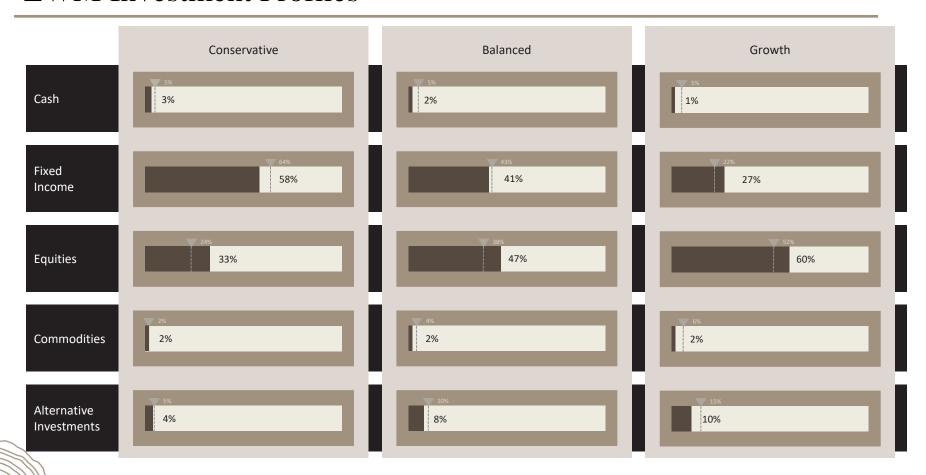
Trade wars, Spread of populist political parties, China slowdown, Terrorism

#### EWM Model Portfolio Balanced USD



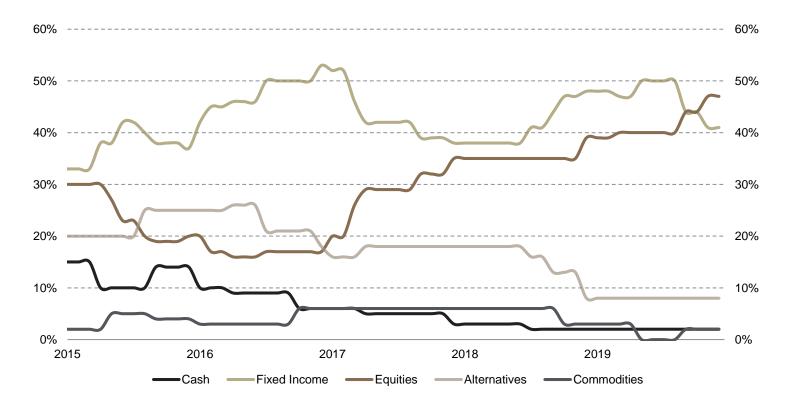


#### **EWM Investment Profiles**



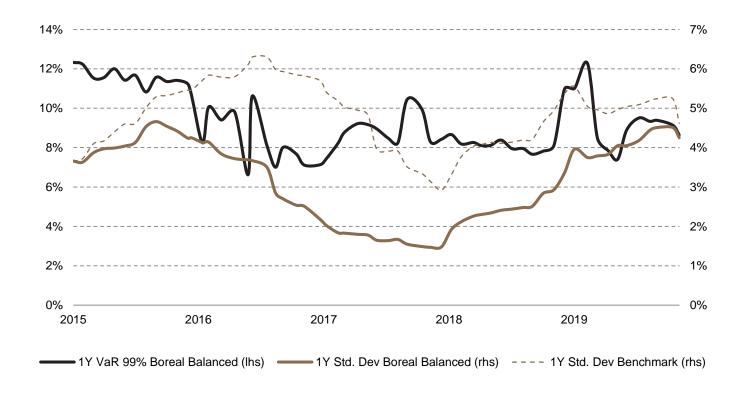
<sup>▼</sup> Strategic Asset Allocation

## EWM Model Portfolio – Asset Allocation evolution



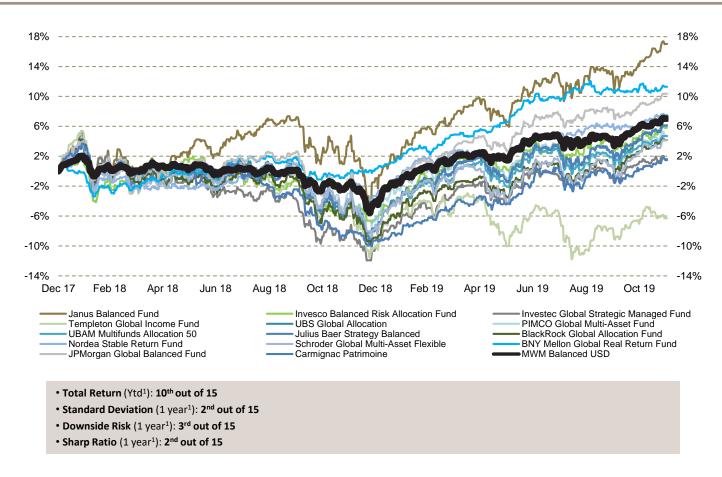


## EWM Model Portfolio – VaR evolution



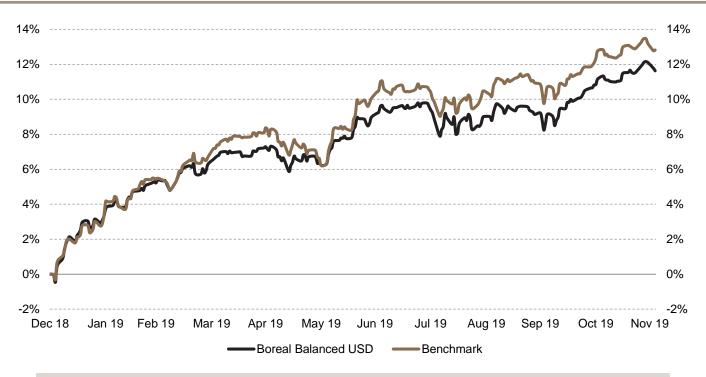


# EWM Model Portfolio – Peer comparison





# EWM Model Portfolio – Ytd performance

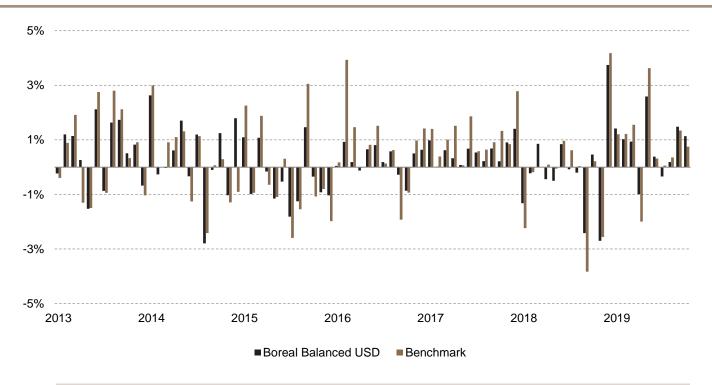


- Total Return (Ytd1): 11.77% vs. 12.78% Benchmark2
- Standard Deviation (Ytd1): 3.86% vs. 4.18% Benchmark2
- Downside Risk (Ytd1): 2.86% vs. 2.93% Benchmark2
- Sharpe Ratio (Ytd1): 2.80 vs. 2.86 Benchmark2

<sup>&</sup>lt;sup>1</sup> As of December 2, 2019

<sup>&</sup>lt;sup>2</sup> Benchmark = 5% Fed Funds + 43% JPM Global Aggregate Bond Index + 38% MSCI World + 4% S&P GSCI + 10% HFRI FoHF

# EWM Model Portfolio – Historical performance (1)



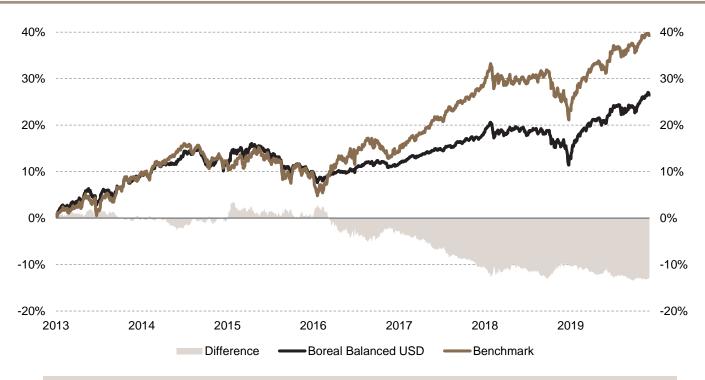
- Total Return (1 year1): 8.76% vs. 9.90% Benchmark2
- Total Return (3 year1): 13.93% vs. 22.74% Benchmark2
- Total Return (Since Jan 131): 26.46% vs. 39.31% Benchmark2

<sup>&</sup>lt;sup>2</sup> Benchmark = 5% Fed Funds + 43% JPM Global Aggregate Bond Index + 38% MSCI World + 4% S&P GSCI + 10% HFRI FoHF



<sup>&</sup>lt;sup>1</sup> As of December 2, 2019

# EWM Model Portfolio – Historical performance (2)



- Standard Deviation (1 year<sup>1</sup>): 4.26% vs. 4.66% Benchmark<sup>2</sup>
- Downside Risk (1 year1): 3.17% vs. 3.27% Benchmark2
- Sharpe Ratio (1 year1): 1.57 vs. 1.69 Benchmark2
- Var 95% 1day (1 year1): -0.44% vs. -0.46% Benchmark2

<sup>&</sup>lt;sup>1</sup> As of December 2, 2019

<sup>&</sup>lt;sup>2</sup> Benchmark = 5% Fed Funds + 43% JPM Global Aggregate Bond Index + 38% MSCI World + 4% S&P GSCI + 10% HFRI FoHF



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